

INTERJET GROWS IN THE COLOMBIAN MARKET

The BOGOTA - MEXICO and BOGOTA - CANCÚN routes are a success in the South American country.

In 2013, Interjet started operations in Colombia with the Bogota - Mexico - Bogota route. Since that year, there has been an increase of 13.6 percent in the number of Colombian passengers arriving at the International Airport of Mexico City.

The other route with great success and acceptance is Bogota - Cancún - Bogota, which opened in 2016 and until last year registered an increase of more than 8 percent in passenger traffic to this Mexican beach.

In 2017, the Mexican Federal Tourism Secretariat (SECTUR) announced that 485,371 Colombians visited Mexico, which represented 2.7 percent of the total number of foreign visitors; it also increased 10.4 percent compared to 2016.

"Within the framework of ANATO 2018 Tourist Showcase, we hope to establish relationships and alliances that will help Interjet strengthen its presence and prestige as one of the airlines with the best service in the Latin American market," said Julio Gamero, Chief Commercial Officer of Interjet.

Interjet provides a refreshing, onboard experience at a great value. It offers all-leather seats with business class legroom between rows resulting in more space and comfort for passengers. It also offers free checked bags with certain fares as well as having one of the most generous oversized baggage policies with no extra fees for oversized sports gear. Add to this free drinks and snacks on-board every flight, a "no-overbooking policy," where your seat is guaranteed and "female only" lavatories.

For more information or to make a reservation, visit www.interjet.com or in the U.S. call (866) 285-9525.