

INTERJET PARTICIPATES IN FITUR 2019

- *The Mexican airline attends this fair, considered one of the most important worldwide.*

Mexico City, January 23, 2019.- The Mexican airline Interjet participates in the thirty-ninth International Tourism Fair (Fitur) 2019, an event that takes place in Madrid, Spain, from 23 to 27 January.

Today, executives of the company met with representatives of the Tourism Ministries of the Mexican States of Quintana Roo, Campeche, Oaxaca, Zacatecas, Michoacán and Baja California Sur, among others. They also had meetings with airline executives such as Iberia, Alitalia, Wamos Air and TAG, as well as tour operators and travel agencies, including El Corte Inglés, Vacaciones eDreams, Travelgenio, Opodo and Go Voyages.

The goal is to reinforce the strategies that allow to consolidate the positioning and growth that the company has, besides contributing to the connectivity of the country and promoting tourism. Fitur is considered a business platform on a global scale, which allows developing future strategies that respond to changes in demand in this sector.

It is also one of the largest tourism fairs in the world for professionals in the industry, as well as being considered the leading event for the Latin America markets. In the 2018 edition, 10,190 companies from 165 countries participated, as well as 140,120 professionals and 110,860 visitors, while 6,800 business appointments were scheduled.

It is important to point out that Interjet has signed different alliances with twelve prestigious airlines in recent months, including American Airlines, Iberia, Emirates, Hainan Airlines and Grupo LATAM, among others.

Currently the airline provides service to 53 destinations in nine countries, 32 within Mexico and 21 international, with routes in the United States, Canada, Central and South America, in addition to a fleet of 64 Airbus of the highest technology, which provides comfort and safety to passengers.

Interjet has the largest space between seats in its category: up to 20% more. Customers can check in up to 50 kilograms of luggage in Priority Rate. In addition, there is no overselling of tickets, therefore, the passenger always obtains the chosen seat.

About Interjet

Interjet is an international airline based in Mexico City carrying more than 13 million passengers annually within Mexico and between Mexico, the United States, Canada, Central and South America. In all, it provides air service to 53 destinations in nine countries offering its passengers greater connections and travel options through agreements with major airlines such as Alitalia, All Nippon Airways (ANA), American Airlines, British Airways, LATAM Group, EVA Air, Iberia, Lufthansa, Hainan Airlines and Japan Airlines.

Interjet was recently honored with Skytrax's World Airline Award as the 'Best Low-Cost Airline in Mexico and Best Cabin Crew in Mexico. In 2017, Interjet was awarded the Travelers' Choice Trip Advisor Award as the best Mexico airline.

Media Contact

Julieta Peña Flores

Tel. +52 (55) 9178 5500 x5833

Email: julieta.pena@interjet.com.mx